



WELLS FARGO CHAMPIONSHIP



HOSPITALITY PARTNER GUIDE

MAY 6-12, 2024 QUAIL HOLLOW CLUB CHARLOTTE, NC

HOSPITALITY TIMELINE

	ITEM	DETAILS
End of January	Corporate Menus	Corporate Menus distributed including optional upgrades.
Early March	Corporate Merchandise	Various items available for co-branding including hats, shirts, and more.
March 4	Tee-Off Luncheon	Food, drinks, and fun at Quail Hollow Club to celebrate your partnership and kick off the 2024 Tournament.
March 8	Branding & Supplemental Orders	Deadline for all partner recognition forms, any artwork for advertisements (if in package), and supplemental order forms.
Early April	Physical Badge Fulfillment	Packages will ship containing all physical items. (Parking, Corporate Host & Key Executive Badges)
Early April	Mobile Ticket Fulfillment	Links distributed for access to mobile ticket platform.
April 5	Corporate Merchandise	Deadline to submit orders for any co-branded merchandise you would like to order
May 6-May 12	Tournament Week	Tournament Week at Quail Hollow Club

HOSPITALITY REMINDERS

Private Hospitality Hours of Operation

- Open from 8am to approx. one hour after the end of play each day, Thursday - Sunday, unless breakfast has been arranged
- Please be sure your corporate host arrives between 8am - 10am
- Each Patron must have wristband from corporate host to re-enter

Beverage/Bar Service	11am - end of play
Lunch Service	11:30am - 2:30pm
Afternoon Snack	3pm - 6pm

Clubhouse/Event Lawn

- All mobile tickets and badges with a Clubhouse designation grant access to the Clubhouse and Event Lawn area located directly behind the Clubhouse
- Open from 8am-6pm, Monday-Sunday
- Upscale food and beverage is available for purchase

Champions Club (If included in package)

- The Champions Club is located near #8 green and open Tuesday - Sunday from 8am - 6pm
- Upscale food and beverage is available for purchase



HOSPITALITY REMINDERS

Hospitality Wristbands

- Upon initial entry into your hospitality area, your guest will have their ticket scanned. Guests will be directed to your venue to contact the corporate host for a hospitality wristband.
- Corporate hosts will receive the appropriate allotment of wristbands each morning from the caterer based upon the total number of tickets purchased (30 tickets = 30 wristbands).
- Corporate Hosts should count the wristbands each morning to ensure the numbers are accurate.
- Please note, the wristband will be required for re-entry into the hospitality area.

Key Executive Badges

- Each hospitality partner will receive a Key Executive Badge.
- These badges grant access to your hospitality area, the Clubhouse and grounds of Quail Hollow Club.

Corporate Host Badges

- Each hospitality partner will receive corporate host badge(s) for working staff. (Not to be used to entertain guests)
- The corporate host is responsible for managing the hospitality wristbands required for food and beverage inside the hospitality area as well as serving as the primary contact for our caterer and tournament staff.



HOSPITALITY REMINDERS

Tipping

Tipping service staff within your hospitality venue is at your sole discretion. If you desire to leave gratuity at the end of the week, please contact the Levy manager in your venue and they can assist.

Alcohol Policy

Only beer and wine will be allowed outside private hospitality areas. Only one (1) beer/wine per guest is allowed to leave hospitality area. Beverages containing liquor will NOT be allowed out of any hospitality area.

Bag Policy/Cleared by Security Wristbands

Opaque bags larger than 6"x6"x6" and clear plastic or vinyl tote bags larger than 12"x6"x12" are prohibited from the tournament and subject to search.

The tournament has a limited number of "Cleared By Security" wristbands available by request only for working Corporate Hosts. This wristband will allow you to enter the tournament with a bag larger than the permitted sizes. Each partner will receive one (1) wristband per Corporate Host Badge. This will be distributed in a package shipped to you in early April



PARKING

Valet Lot A Parking

Valet Lot A parking is located on-site at Quail Hollow Club. Your Lot A parking pass must be displayed to access Gleneagles Rd. and Quail Hollow Club to valet your vehicle.

Preferred Parking

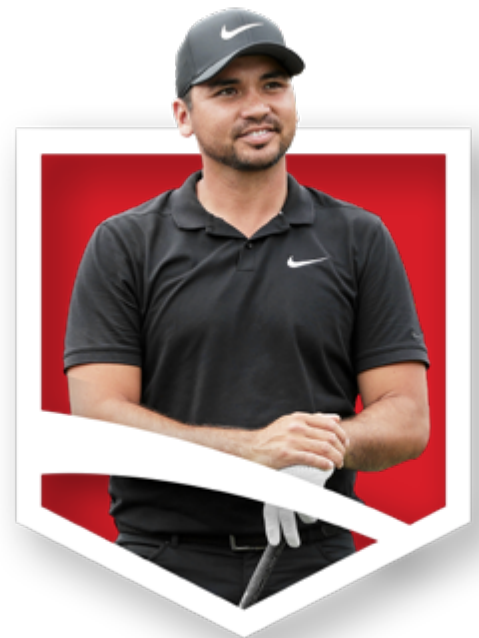
Preferred parking is located at Forest Hill Church on Park Road, Monday - Friday, and at South Mecklenburg High School, Saturday & Sunday. Your preferred parking pass must be displayed to gain access to these lots.

Ride Share Drop-Off and Pick-Up

Patrons can utilize ride share apps to request rides for drop-off and pick-up during the tournament.

Ride share drivers will be able to deliver and pick-up their clients on Gleneagles Rd. with close access. Patrons can then enter the tournament through the main entry gate.

Personal vehicles will not be allowed to access Gleneagles Rd.



Handicapped Parking

Patrons must apply for access to our Handicapped Parking lot. Please call the Tournament Office at 704-554-8101 to request a Handicapped Parking form.

Handicapped parking is located at:

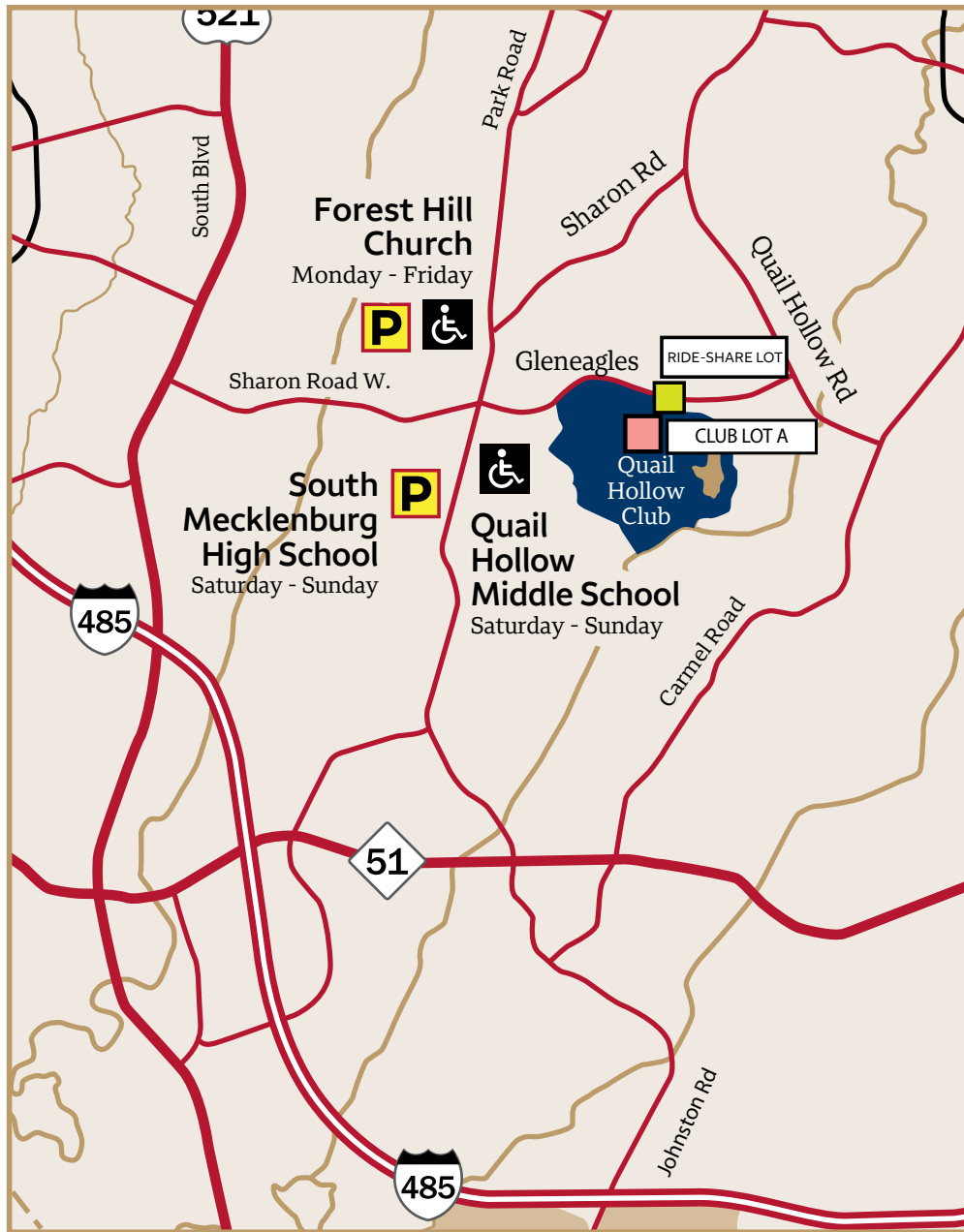
- Forest Hill Church, 7224 Park Rd., Monday - Friday ONLY.
- Quail Hollow Middle School, 2901 Smithfield Church Rd., Saturday & Sunday ONLY.




Dedicated wheelchair-accessible buses will shuttle disabled persons and their guests.

Additional Parking

Any additional parking may be purchased to our General Parking. Passes can be purchased on our website. \$25 for the South Park location or \$15 for the Carowinds location.

PARKING MAP



-  Preferred Hospitality Parking
-  Valet Lot A Parking
-  Ride-share Lot - pick up and drop off area for ride-share services only. No personal vehicles allowed.